



PAGED - THIS YEAR'S NOVELTIES AT SALONE INTERNAZIONALE DEL MOBILE 2015

THIS YEAR AT THE MILAN FURNITURE FAIR, PAGED WILL PRESENT A RECORD NUMBER OF NEW PRODUCTS INTENDED FOR THE CONTRACT MARKET. 10 NEW HIGH QUALITY WOODEN CHAIR FAMILIES BY PAGED COLLECTION WILL PROVIDE EXCITING VARIETY WHILE MAKING THE COHERENT OFFER. THANKS TO THE EXTREMELY BROAD PRESENTATION OF NEW MODELS, THE POLISH PRODUCER CAN SHOW AN ENTIRE SPECTRUM OF ITS TECHNOLOGICAL AND MATERIAL POTENTIAL. THEY CAN BE SEEN IN PAVILION NO. 8 AT STAND D30.

THE NEW PAGED COLLECTION BRAND HAD ITS DEBUT AT THE MILAN FAIR LAST YEAR. FIRST SIX CHAIR FAMILIES (K2, LUBI, TOLO, EVO, SEN AND DUB) AS WELL AS THE NEW IMAGE OF THE COMPANY WERE VERY WELL RECEIVED BY ARCHITECTS AND REPRESENTATIVES OF FURNITURE INDUSTRY. DUE TO THE FACT THAT THEY WERE ALSO APPRECIATED BY THE FAIR ORGANISERS, THE PROGRAM COUNCIL OF COSMIT SPA DECIDED, THAT THIS YEAR PAGED WILL BE TRANSFERRED TO THE NO. 8 "DESIGN" PAVILION, WHERE ALL GLOBAL AND REPUTABLE BRANDS ARE DISPLAYED. AT THE D30 STAND AS MANY AS TEN PREMIERE COLLECTIONS OF THE PAGED COLLECTION BRAND WILL BE PRESENTED, AND EACH OF THEM CONSIST OF THREE TO FIVE PRODUCTS. IT IS WORTH STRESSING THAT PAGED PRESENTS MODELS THAT ARE NOT JUST PROTOTYPES, BUT ARE ACTUALLY MANUFACTURED. ADDITIONALLY, THERE WILL BE NOVELTIES IN THE TOLO AND PROP FAMILIES.

A VAST MAJORITY OF THIS YEAR'S PROPOSAL ARE COLLECTIONS DESIGNED BY TOMEK RYGALIK, PAGED'S CREATIVE DIRECTOR, WHO HAS BEEN CONSISTENTLY DEVELOPING COLLABORATION WITH YOUNG DESIGNERS. NIKODEM SZPUNAR HAS DESIGNED THE HIP FAMILY FOR PAGED COLLECTION AND HE ADDED COFFEE TABLES TO THE PROP SEATS COLLECTION. ON THE OTHER HAND, JAN LEWCZUK HAS CREATED SIMPLE AND FUNCTIONAL LINK CONFERENCE CHAIR.

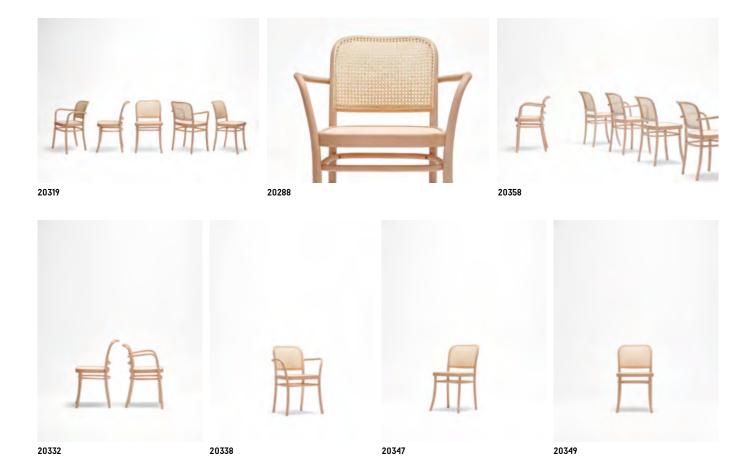
FOR YEARS PAGED HAS BEEN A SYMBOL OF POLISH FURNITURE INDUSTRY AND SOLID RELIABLE DESIGN. NOW THERE HAS BEEN AN EXPLOSION OF CREATIVITY WHICH COMBINED WITH THE TECHNOLOGICAL AND MATERIAL POTENTIAL OF THE COMPANY HAS RESULTED IN A RECORD NUMBER OF PREMIERES DEVELOPED FOR MILAN FAIR. THEIR COMMON FEATURE IS VARIETY—THE FUM MODEL IS CLASSICAL, BENKO IS THE FIRST IN 150 YEARS NEWLY DESIGNED BENT CHAIR WHILE MANU IS MINIMALIST AND ASCETIC. DESIGN UNIVERSALISM IS ANOTHER COMMON FEATURE OF THE NOVELTIES. THIS MEANS THAT THEIR AESTHETIC LANGUAGE IS UNDERSTANDABLE AND NONCONTROVERSIAL., SAYS TOMEK RYGALIK, PAGED'S CREATIVE DIRECTOR.



BENKO

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

A FAMILY OF BENT CHAIRS WITH A VISUAL LANGUAGE OF THE THONET WORLD. BENKO IS THE FIRST CONTRACT MODEL ENTIRELY DESIGNED FOR BENTWOOD SINCE 150 YEARS. THE FAMILY IS CHARACTERISED BY A DISCIPLINED FORM RELATING TO TRADITIONAL BENTWOOD FURNITURE. THE COLLECTION HAS A STRONG CHARACTER THANKS TO ITS ORIGINALLY SHAPED ARMRESTS WHOSE SOFT LINES PROVIDE A TOUCH OF FEMININE EXPRESSION. THE SEAT AND BACKREST ARE FILLED WITH HAND-MADE PLEAT. THIS WAY THE NON OBVIOUSLY CONTEMPORARY DESIGN OF THE FURNITURE COMBINES TWO UNIQUE AND VANISHING TECHNOLOGIES. THE BENKO FAMILY COVERS AN ARMCHAIR AND A CHAIR WITH AND WITHOUT ARMRESTS, INTENDED FOR CAFÉS AND RESTAURANTS. ACCORDING TO THONET'S TRADITION.







DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

A REDUCED DESIGN WITH STRONG EXPRESSION AND FRESH FORM, PROVIDED BY A CROSS STRUCTURE AND BACKREST IN A SHAPE OF A HORSESHOE EMBRACING THE USER. ITS STRAIGHT FORWARD SIMPLICITY IS ENHANCED BY THE UNIQUE DETAIL OF THE FRONT LEG. AN ARMCHAIR IS THE PROTAGONIST OF THE COLLECTION, WHICH ALSO INCLUDES A CHAIR AND A BAR STOOL. DIFFERENT MODELS FROM THE FAMILY CAN BE STACKED WITH EACH OTHER.









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ZAP

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

CLEARLY MARKED ANGLES ARE THE MAIN FEATURE OF ZAP UPHOLSTERED ARMCHAIRS. THEY ARE ALSO CHARACTERISED BY FLAT SURFACES MAKING THE BACKREST AND SEAT AREA. THIS VISUAL LANGUAGE ADDS AN ARCHITECTURAL SPIRIT TO THE FURNITURE. THE TOP PART OF THE BACKREST IS UPHOLSTERED SEPARATELY, WHICH ALLOWS FOR DIVERSIFICATION IN THE UPHOLSTERY FABRIC AND COLOUR.









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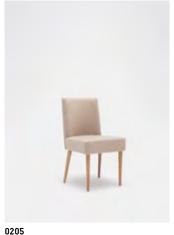
DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

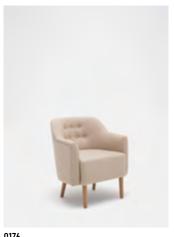
A RANGE OF CLUB UPHOLSTERED FURNITURE, EMPHASISED BY ARMRESTS AND BACKRESTS EMBRACING THE USER. THE COLLECTION IS CHARACTERISED BY A SOLID FORM OF THE SEAT AND BACKREST, COMPLEMENTED BY SOPHISTICATED UPHOLSTERY DETAILS. OPTIONALLY, A CLASSICAL CAPITONE QUILT IS USED IN THE SEAT INTERIOR. THE BORDERLINE BETWEEN THE SOFT INTERIOR AND HARD EXTERIOR IS MARKED BY ACCENTUATED EDGES. THE DESIGN OF THE FURNITURE COMBINES TRADITIONAL REFERENCES WITH A NEW FORM. IT MAKES THE FURNITURE UNIVERSAL, AS THEY MATCH BOTH CONTEMPORARY AND CLASSIC INTERIORS. THE COMFORT IS INCREASED BY UPHOLSTERY BELTS USED IN THE SEAT.





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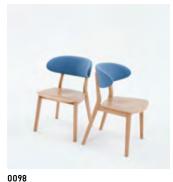
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DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

THE VERSATILE DESIGN OF THE CHAIR WITH A SYSTEM OF BACKRESTS THAT COME IN THREE DIFFERENT SHAPES. EACH BACKREST IS AVAILABLE IN A VENEERED OR UPHOLSTERED VERSION. THE COLLECTION ALSO COVERS AN ARMCHAIR WITH A WIDER SEAT AND A BACKREST THAT EMBRACES THE USER IN EVEN MORE COMFORTABLE WAY.







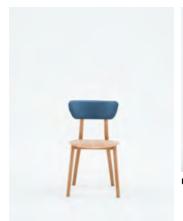




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LINK DESIGNED BY JAN LEWCZUK

A CONFERENCE CHAIR AVAILABLE IN TWO VERSIONS - WITH A METAL OR WOODEN FRAME. THE DESIGN OF THE CHAIR IS SIMPLE AND IT IS CAN BE STACKED EFFICIENTLY. AVAILABLE WITH AND WITHOUT ARMRESTS.







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HIP

DESIGNED BY NIKODEM SZPUNAR

ROUNDED EDGES AND REAR LEGS POSITIONED TOWARDS THE SIDES MAKE THE TYPICAL FEATURE OF THE HIP FAMILY. IT ALSO ALLOWS STACKING THE CHAIRS IN A COMFORTABLE WAY. THE FORM OF THE CHAIRS IS INSPIRED BY FOLDING CHAIRS AND OLD SCHOOL CHAIRS. THE FRAME IS COMPOSED OF CLEARLY MARKED SEPARATE ELEMENTS MAKING AN AESTHETICALLY COHERENT ENTIRETY. THE RANGE COVERS A CHAIR WITH AND WITHOUT ARMRESTS AND A BAR STOOL.











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MABA

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

THE FAMILY OF SIMPLE SEATS BRINGS TOGETHER TWO WOODEN ELEMENTS TYPICAL OF PAGED. THE BACK LEG FORMED AS A SUBTLE ARC IS MADE OF BENT WOOD, WHICH ADDS DYNAMIC EXPRESSION TO THE COLLECTION. THIS EFFECT IS EMPHASISED BY A MOULDED PLYWOOD BACKREST. UPHOLSTERY BELTS ARE USED IN THE SOFT SEATS TO MAKE THEM EXTREMELY COMFORTABLE.



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PRESS CONTACTS:



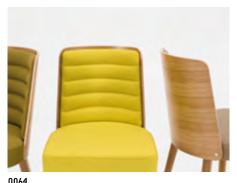
K3

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

THE K3 COLLECTION EXTENDS THE K2 FAMILY TOWARDS A MORE UNIVERSAL DESIGN LANGUAGE. THE FURNITURE SILHOUETTE HAS BEEN SIMPLIFIED. INTERNAL UPHOLSTERY OF THE BACKRESTS FEATURES HORIZONTAL STITCHING TO INCREASE THEIR COMFORT AND EMPHASISE THE CHARACTER. THE SERIES IS COMPOSED OF ARMCHAIR, CHAIR AND BAR STOOL WITH STAINLESS STEEL SWIVEL BASES. THE K3 SERIES PERFECTLY COMPLEMENTS CONTEMPORARY OFFICE INTERIORS BRINGING WARMTH TO THEIR ATMOSPHERE.







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MANU

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

THE CHAIR IS CHARACTERISED BY EXTREMELY SIMPLE DESIGN REFERRING TO THE ARCHETYPE OF A CHAIR. THE AIM WAS TO DESIGN AND DEVELOP A CHAIR THAT WOULD BE EASY TO PRODUCE AND OFFERED AT A REASONABLE PRICE. ITS STRUCTURE CONSISTS OF LIGHTWEIGHT ELEMENTS WITH A RECTANGULAR AND CIRCULAR SECTION.

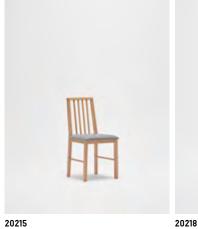


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TOLO

DESIGNED BY TOMEK RYGALIK / STUDIO RYGALIK

AN INNOVATIVE CHAIR WITH THE CONSTRUCTION BEING A COMBINATION OF BENT ELEMENTS AND MOULDED PLYWOOD. COMBINING SOLID WOOD AND PLYWOOD TO ENSURE DURABLE AND STABLE STRUCTURE OF THE CHAIR IS POSSIBLE DUE TO A UNIQUE TECHNOLOGY DEVELOPED IN PAGED WHILE WORKING ON THIS MODEL. THE UNCONVENTIONAL SOLUTION ALLOWS FOR COMBINING DIFFERENT KINDS OF WOOD, MAKING EVERY CHAIR AN ORIGINAL COMPOSITION. THE COLLECTION ALSO INCLUDES A BAR STOOL.







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PROP

DESIGNED BY NIKODEM SZPUNAR

THE STRENGTH OF THE PROP DESIGN IS COMBINING CLASSICAL STYLE WITH MINIMALISM. THE FURNITURE STRUCTURE IS MADE OF TURNED WOODEN LEGS WITH THE SEAT AND BACKREST MADE OF PLYWOOD. UPHOLSTERY IS AN ADDITIONAL ELEMENT WHICH ADDS SOFTNESS TO THE MODELS AND UNDERLINES THEIR UNIQUE CHARACTER. THE COLLECTION COMPRISES FOUR VERSIONS OF THE ARMCHAIR, A CHAIR AND TWO VERSION OF A BAR STOOL. THIS YEAR'S NOVELTIES INCLUDE TABLES AND COFFEE TABLES.







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PAGED COLLECTION

PAGED COLLECTION IS A FURNITURE BRAND MAINLY FOCUSED ON CONTRACT MARKET. THE CONTEMPORARY DESIGN OF THE FURNITURE IS BASED ON ADVANCED TECHNOLOGY AND TRADITIONAL CRAFTSMANSHIP EMPLOYED IN PAGED FACTORIES. IT INVOLVES ELEMENTS OF BENT WOOD AND MOULDED PLYWOOD WHICH ARE THE FLAGSHIP OF THE COMPANY. THANKS TO ITS VARIETY IN DESIGN, THE FURNITURE COLLECTION CAN MATCH ANY INTERIOR AND SATISFY MOST SPECIFIC NEEDS. INCREASED DURABILITY OF THE STRUCTURE AND ROBUST FINISH PROVIDE THE FURNITURE WITH HIGH FUNCTIONAL CHARACTERISTICS. TOMEK RYGALIK IS THE CREATIVE DIRECTOR OF PAGED COLLECTION

WWW.PAGEDCOLLECTION.PL

PAGED

PAGED IS ONE OF THE MOST EXPERIENCED FURNITURE COMPANIES IN POLAND. THE HISTORY OF THE COMPANY DATES BACK TO 1881 WHEN A FURNITURE FACTORY WAS SET UP IN JASIENICA. THE PLACE SYMBOLIZES CONTINUOUS HERITAGE OF THE LONGEST FUNCTIONING FURNITURE MANUFACTURER IN POLAND. FOR OVER ONE HUNDRED AND THIRTY YEARS PAGED HAS BEEN PURSUING AND DEVELOPING ITS BUSINESS. NOW THE COMPANY IS AMONG THE TOP EUROPEAN FURNITURE MANUFACTURERS. THE THREE PRODUCTION PLANTS IN JASIENICA, SĘDZISZÓW MAŁOPOLSKI AND JAROCIN MANUFACTURE FOR THE POLISH MARKET AS WELL AS FIFTY COUNTRIES IN ALL CONTINENTS. THE FURNITURE HAS A VERY UNIQUE DESIGN AND STYLE, VARIETY OF FINISH AND A LARGE SHARE OF CAREFULLY SELECTED SOLID WOOD AND NATURAL VENEERS. PAGED'S OFFER IS AVAILABLE IN 250 DISTRIBUTION OUTLETS IN POLAND.

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